

## Universiteit van Pretoria Jaarboek 2016

# Strategic opportunities from information, communications and media technologies 837 (GIA 837)

|                               |                                                      |
|-------------------------------|------------------------------------------------------|
| <b>Kwalifikasie</b>           | Nagraads                                             |
| <b>Fakulteit</b>              | <a href="#">Gordon Institute of Business Science</a> |
| <b>Modulekrediete</b>         | 12.00                                                |
| <b>Voorvereistes</b>          | No prerequisites.                                    |
| <b>Kontaktyd</b>              | 28 kontakure per 3 weke siklus                       |
| <b>Onderrigtaal</b>           | Engels                                               |
| <b>Akademiese organisasie</b> | Gordon Institute of Bus Sci                          |
| <b>Aanbiedingstydperk</b>     | Semester 1 of Semester 2                             |

### Module-inhoud

Assess the impact, costs and risks of computing, information and communications systems from a business perspective and in view of internal process efficiency. Students should prove their ability to justify a technology project launch decision and budget.

Assess key obligations and risks to a company in how they interact with customers, suppliers, employees and other external entities.

Understand future challenges in a rapidly evolving competitive landscape.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.